

Privacy Policy

ASCEND 1 WEBSITE VISITOR PRIVACY POLICY

This Privacy Policy describes how Ascend 1 Sdn. Bhd. (G-06, 07&08 Sky Residensi Shamelin .No 19, Jalan 6/91, Taman Shamelin Perkasa ,56100 Kuala Lumpur.) use personal data collected or received from visitors (“Visitors” or “you”) of this website (“Website”). It describes how we collect or receive your personal data, the types of personal data we process, how we use, and protect these data, how long we retain these data, your rights with respect to the processing of your personal data, and how you can contact us about our privacy practices.

How We Collect and Receive Personal Data from You

Where we ask you to provide us with your personal data, we will indicate whether providing the personal data is a statutory or contractual requirement, or a requirement necessary to enter into and/or facilitating a contract, as well as whether you are obliged to provide the personal data and of the possible consequences of a failure to provide the personal data.

Ascend 1 collects and receives personal data from Visitors in various ways, such as:

Registration. Ascend 1 collects your personal data through the registration form that you complete and send to us in paper form or electronically through the Ascend 1 websites (the “Website”) in order to become an Ascend 1 Distributor.

Logged in as Ascend 1 Distributor. If you are logged in on the Website as an Ascend 1 Distributor , we collect personal data that you provide to us while using the Website. For example, when you purchase products or services, we collect personal data.

Contacting Us. When you contact us through the various communication channels provided on the “Contact Us” webpage of the Website, we collect personal data and other information that you provide. Examples of such personal data include Ascend 1 email addresses, telephone numbers or online forms.

The Types of Personal Data We Process

We process the following types of personal data relating to you:

- Contact information (e.g., name, postal or email address, social media handle, fax number and phone number);
- If applicable, Ascend 1 organisational information (e.g., the name of the company associated with your Ascend 1 business activities, profession and ownership and management details);
- Demographics information such as gender, age, nationality, profession, date and place of birth;
- Marital status;
- Ascend 1 registration number and login or access credentials (such as Ascend 1 ID and password);
- National identifiers, such as passport or ID card (including number, issue date, issue location, and expiration date), tax number or social security number to the extent permitted or required by applicable law or if necessary for the performance of a contractual obligation;

- Payment information (e.g., bank account, debit or credit card numbers, payment service providers);
- Ascend 1 performance information (e.g., class, status, group, and personal qualifications under the Ascend 1 Sales and Marketing Plan and Ascend 1 bonus history);
- Product preferences, purchasing habits, purchasing history, and spending behavior; and
- Communication preferences

personal data about you, we will make sure that you are informed about the processing of such personal data and that there is a valid legal basis for doing so (e.g., your consent).

How We Use the Personal Data We Collect

We only process your personal data to the extent it is necessary:

For the performance of your agreement with us or in order to take steps at your request prior to entering into an agreement with us, including to:

If applicable, Ascend 1 Distributor organisational information (e.g., the name of the company associated with your Ascend 1 business activities, profession and ownership and management details);

- Manage your relationship with us as an Ascend 1 Distributor from initial registration and throughout your time as an Ascend 1 Distributor;
- Foster and maintain the relationship between your local affiliate and you;
- Create and manage your (online) account;
- Address your comments or enquiries;
- Process your orders of products or services;
- Fulfil our obligation to provide business and product support to you;
- Communicate with you about products or services that we offer, or intend to offer;
- Assess your performance under your Ascend 1 Business Registration Agreement with us;
- Provide business performance information to you;
- Provide your contact information, business identification information, and business performance information to upline Ascend 1 Distributors, and contact information to downline Ascend 1 Distributors in order to support your business with Ascend 1;
- Perform accounting, auditing, billing, and collection activities; and
- Enforce contractual terms and conditions, including, without limitation, the applicable Ascend 1 Rules of Conduct.

(ii) To comply with our legal obligations, including to:

- Comply with laws which require us to retain records; and
- Comply with any other laws which may be applicable to us.

(iii) For the purpose of our legitimate interests, including to:

- Operate, evaluate, and improve our products, business, and services, including by:
 - Tracking and analysing your use of products, materials, and/or services;
 - De-identifying your personal data in order to carry out analysis on information that does not identify you; and
 - Developing new products and services;
- Track, document, and evaluate participation in Ascend 1 training, meetings, and events;
- Prevent and protect you, us, and others against fraud, unauthorised transactions, claims, and other liabilities;
- Ensure compliance with company policies and industry standards; and
- Process personal data for internal administrative purposes.

When we process your personal data for these purposes, we have carefully balanced our organization's legitimate interests against your data protection rights. You can obtain further information by contacting us at ascend1sb@gmail.com

Ascend 1 does not sell, rent, or trade your personal data. We do share your personal data among us as joint controllers and with:

- Related entities operating direct selling businesses around the world under the company name Ascend 1, to whom it is reasonably necessary or desirable for Ascend 1 to disclose personal data;
- Other Ascend 1 Distributors in order to support your business with Ascend 1;
- Providers of infrastructure- or platform- or software-as-a-service solutions, software development services, information system maintenance services, record management services or marketing services;
- Logistics providers;
- Government authorities or other third parties, if required or allowed otherwise by law or reasonably necessary to protect the rights, legal interests, property, or safety of you, others, or ourselves.

International Data Transfers

We transfer the personal data we collect about you to entities within the Ascend 1 organisation, as well as to third-party service providers that process personal data on our behalf. Some of these companies and service providers are located in countries other than the country in which the personal data was originally collected. The laws of those countries may not have the same level of data protection as the country in which you initially provided the personal data. When we transfer your personal data to other countries, we will protect that personal data as described in this Privacy Policy and in accordance with applicable law.

How We Protect Personal Data

We maintain appropriate technical and organisational security safeguards designed to protect the personal data we process against accidental, unlawful or unauthorised destruction, loss, alteration, access, disclosure, or use.

How Long We Retain Personal Data

We store personal data as long as necessary to fulfil the purposes for which we collect the data (see above under “How We Use the Personal Data We Collect”), except if required or allowed otherwise by law. Please contact us using our contact details provided below if you have any questions with respect to our data retention practices.

Updates to this Privacy Policy

Ascend 1 may update this Privacy policy from time to time. We will notify you of any significant changes to this Privacy policy on the relevant Ascend 1 websites, in official Ascend 1 publications, or through other appropriate communication channels. All changes shall be effective from the publication date unless otherwise provided in the notification.

Your Rights

Subject to the relevant legislative provisions, you have the following data protection rights:

- The right to access
You have the right to obtain confirmation as to whether or not your personal data are being processed and, where this is the case, access to the personal data. You also have the right to ask us for a copy of your personal data.
- The right to rectification

You have the right to ask us to rectify personal data about you that you think is inaccurate. You also have the right to ask us to complete data you think are incomplete. This right always applies.

- **The right to erasure**
This is also known as ‘the right to be forgotten’ and, in simple terms, enables you to request the deletion or removal of your data where there’s no compelling reason for us to keep using the data. This is not a general right to erasure; there are exceptions, e.g. if we have a legal obligation to keep your data.
- **The right to restriction of processing**
You have the right to ask us to restrict the processing of your personal data under certain circumstances.
- **The right to data portability**
This right only applies to personal data you have given us. You have the right to ask that we transfer the data you gave us to another organisation or give the data to you.
- **The right to withdraw consent**
Where you have provided us with consent to process your personal data, you have the right to withdraw your consent at any time. This will not affect the lawfulness of the processing that has been carried out based on your consent prior to the withdrawal.
- **The right to object**
If you would like to learn more about any of these rights, please contact us ascend1sb@ascend135.com
- **The right to lodge a complaint**
If you have concerns about the way we handle or process your personal data, please contact our office (contact details below) who will investigate the matter and report back to you. If you are still not satisfied after our response, depending on the law of the country where you live or work, you may have the right to complain to a data-protection regulator.

How to Contact Us

If you have any enquiries about this Privacy Policy, if you would like to update information we have about you, or to exercise your data protection rights, you may contact us via email to ascend1sb@gmail.com or by letter to:

Ascend 1 Sdn Bhd
Attn: Privacy policy Department
G-06,07,08 Sky Residensi Shamelin,
No 19 ,Jln 6/91 ,Taman Shamelin Perkasa
56100 Kuala Lumpur